

BACP Workplace

BACP Divisions are groups of BACP members sharing a common work setting or area of interest.

Counselling at Work

Counselling at Work is the quarterly journal of BACP Workplace, a Division of BACP. Its readers include workplace counsellors, trainers, team leaders and welfare staff, occupational psychologists, HR managers and those with an interest in employee counselling services and skills.

The journal focuses on counselling in the workplace and also takes in the wider emotional and psychological aspects of health at work. The span of articles is broad, from best practice in counselling provision to supervision, and from trauma support to what contributes to psychological wellbeing in organisations. Regular contributors enrich the mix with an input of diverse perspectives. Counselling at Work is a key advertising platform for events, professional development, training in counselling skills, coaching, mentoring and management skills.

Circulation

672* Individual members and 64* Organisational members

*figures correct as at 31 March 2014

Display advertising

Dimensions

Mini advert

61.5mm (h) x 98mm (w)

Quarter page

126mm (h) x 98mm (w)

Half page (portrait)

255mm (h) x 98mm (w)

Half page (landscape)

126mm (h) x 199mm (w)

Full page

275mm (h) x 215mm (w)

Rates

Mono

Spot

Full

Mini advert

£71

£81

£117

Quarter page

£152

£176

£206

Half page

£289

£335

£384

Full page

£495

£574

£655

Inside back cover

£593

£688

£785

Outside back cover

£644

£745

£850

Booking and copy deadlines:

2pm 19 May 2014 for July 2014 issue

2pm 18 September 2014 for October 2014 issue

2pm 10 November 2014 for January 2015 issue

2pm 16 February 2015 for April 2015 issue

All advertising is exclusive of vat

Inserts

Please contact Sam Edwards to arrange for an approximate quotation.

Inserts are accepted subject to approval. Mailing house delivery details are available once the insert is approved.

Quantity required:836+ (subject to increase)

Production requirements

Artwork must be sent as an electronic file in InDesign (MAC), Microsoft Word or PDF format or sent by email. Please note all images and fonts must be supplied separately.

Approval & disclaimer

Advertisements are only accepted at the discretion of BACP and must not be contrary to agreed BACP policies and practice. They must comply with the British Code of Advertising Practice. [Click here](#) for a full version of BACP Advertising Terms and Conditions.

Booking

Advertising space must be booked in writing. All advertisements of under £300, inclusive of VAT, must be prepaid. For any cost greater than £300 incl. VAT, an invoice will be sent prior to publication, payment must be received within 28 days.

For further information please contact Sam Edwards

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