

Conference and event sponsorship

Unique opportunities to promote your products and services

BACP conferences and events offer a variety of opportunities to promote your products and services to health professionals working in the mental health arena.

We offer a choice of promotional opportunities at most of our events, both online and in person, including sponsorship packages, exhibition space, literature displays, adverts in the delegate packs and online ad breaks.

➤ Audience

We run a wide range of conferences and events reaching up to 3000 people. These cover a broad spectrum of topics in the counselling and psychotherapy field and are open to members and non-members.

For further information about forthcoming events, please see visit www.bacp.co.uk/exhibitions

To sponsor an event, you need to accept our terms and conditions.

➤ Online packages

These events are delivered remotely to an online audience through our online events platform and give sponsors the opportunity to place adverts during breaks and to display your logo.

Level of sponsorship	Features	Price ex-VAT (dependent on event type)
Gold package - headline sponsor	<ul style="list-style-type: none">• Logo on online events platform• Logo on event booking webpage• Logo on joining instruction email sent to all delegates• Logo on on-demand service webpages• Dedicated promo slide played during the ad breaks throughout the live stream	Ranges from £750 - £900
Silver package	<ul style="list-style-type: none">• Logo on event booking webpage• Logo on on-demand service webpages• Logo on 'sponsors slide' played during the ad breaks throughout the live stream	Ranges from £375 - £420
Bronze package	<ul style="list-style-type: none">• Logo on event booking webpage	Ranges from £150 - £180

➤ Extras

Logo on sponsors slide played in ad break during the live stream online	£100
Half page advert in delegate brochure	£120
Full page advert in delegate brochure	£230

Multiple bespoke event packages are available on request. Please contact a member of the team to discuss your requirements.

➤ Hybrid packages

Our hybrid events are delivered in person at venues, with in-person audiences, and online to remote audiences watching through our online events platform. These events offer a great opportunity for sponsors to engage with delegates in person, while also connecting with the audience attending online.

Level of sponsorship	Features	Price ex-VAT (dependent on event type)
Gold package - headline sponsor	<ul style="list-style-type: none"> • Double exhibition stand in premium position (6x2m) • Four members of staff for the stand (extra staff @ £60 each) • Space for pop-up banners • Logo and information in the delegate brochure and event booking webpage • Full page advert in the delegate brochure and a single advert slide in ad breaks during the live stream • Two-minute platform at the live stream event • 25% discount on cost of two staff delegate places at the event keynote sessions and workshops. • Logo on the online events platform 	Ranges from £900 - £1300
Silver package	<ul style="list-style-type: none"> • Exhibition stand in premium position (3x2m) • Two members of staff for the stand (extra staff @ £60 each) • Space for pop-up banners • Logo and information in the delegate brochure and event booking webpage • Half page advert in the delegate brochure and single ad slide included in the ad breaks on the live stream • Two-minute platform at the live stream event • 25% discount on cost of one staff delegate place at the event keynote sessions and workshops. • Logo on sponsors ad slide played during live stream ad breaks 	Ranges from £450 - £600
Bronze package	<ul style="list-style-type: none"> • Exhibition stand (3x2m) • Two members of staff for the stand (extra staff @ £60 each) • Space for pop-up banners • Logo and information in the delegate brochure and event booking webpage • Two-minute platform at the live stream event • Logo on sponsors ad slide played during livestream ad breaks 	Ranges from £240 - £320

Contact us

To find out more about the types of events we run and the audiences attending, please visit www.bacp.co.uk/exhibitions or email events@bacp.co.uk.

Please place 'exhibition or sponsorship enquiry' in the subject line of your email.