

Coaching for social impact and change

23 March 2022

Time	Session	Presenter
9.30am - 9.40am	Welcome and scene setting	David Britten and Carolyn Mumby
9.40am - 10.10am	<p>How coaching is enabling social change and positively impacting lives</p> <p>This session will explain the rationale for the report and share an overview of its content, including its key ideas. We will review why coaching can be an excellent approach for bringing about social change and social impact; share examples of best practice and reflect on the challenges and opportunities for practitioners, researchers and commissioners.</p> <p>Dr Ana Paula Nacif has over a decade of coaching experience, having worked with a range of clients in the private, public and not-for-profit sectors. She is a part-time lecturer at the Master of Positive Psychology and Coaching Psychology at the University of East London. She is also the co-editor of the Philosophy of Coaching Journal.</p>	Ana Paula Nacif
10.10am - 10.15am	Quotes from clients	
10.15am - 10.45am	<p>Activating Personal Power to Transform Social Power: A Social Impact Model of Coaching in Social Care</p> <p>This session will aim to explain an emergent, theoretical and social impact model of coaching. Dr. Triggs will cite literature and practice examples from social care which will inform and provide evidence of how the model works in action. You will also be invited to provide feedback on how the model could be applied beyond social care and evolve theoretically.</p> <p>Dr Suzanne Triggs is an independent coach, trainer, and registered social worker. She is a passionate, driven, optimistic and energetic practitioner, trainer and trailblazer in this work. Her doctoral research findings and continuing work in this area documents the empowering and transformational effect of social workers' use of coaching skills. Dr. Triggs runs a private</p>	Dr Suzanne Triggs

	coaching practice (coachdoctor.org) and in 2021 she received international recognition for her work and was presented with the first ever award for 'Coaching for the Social Good' from Harvard's Institute of Coaching. She is a founder member of the Special Interest Group 'Coaching for Social Change' within the BACP.	
10.45am - 11.00am	Live Q&A session	Ana Paula Nacif
11.00am - 11.10pm	Break	
11.10am - 11.35am	<p>Evaluation: Is it worth the effort?</p> <p>In this session we will make the case for putting time and energy into proper evaluation of coaching for social change, to demonstrate the impact and social value of this work and to argue for evaluation activity to be properly funded alongside service delivery. To make the case we will:</p> <ul style="list-style-type: none"> • hear from Margaret Macadam, an evaluation expert, about how to evaluate this kind of work • consider the findings from a Realist Evaluation of a coaching project with unpaid carers in Hackney, East London run by Coaching for Unpaid Carers CIC • hear from Alex Church, a commissioner of mental health services, about what commissioners need to know from an evaluation <p>Catherine Macadam and Katharine Collins, both former carers, are co-founders of Coaching for Unpaid Carers CIC, a social enterprise whose mission is to make coaching available to more unpaid carers and to raise awareness of the needs of unpaid carers, and the many benefits that coaching can offer them, by developing the evidence base for this work.</p> <p>They have worked with Helix Research and Evaluation to develop and implement a robust evaluation framework for their work. Catherine Macadam is a coach and OD Consultant working in the public and third sectors. Katharine Collins is a coach and psychotherapist working in the charity sector and in her own private practice.</p>	<p>Catherine Macadam, Margaret Macadam and Katharine Collins</p>
11.35am - 11.50am	Live Q&A session	

<p>11.50am - 12.20pm</p>	<p>Breakout spaces</p> <p>This a chance to connect with other delegates in a smaller group. You will be invited to:</p> <ul style="list-style-type: none"> • share what most energises you about this topic, • identify the question/s you would most like to hear the panel respond to in the next session • note any next steps you would like to make regarding coaching for social impact. <p>There will also be an opportunity to highlight your area of interest with a view to connecting with others working on these ideas, beyond this event.</p>
<p>12.20pm - 12.25pm</p>	<p>Break</p>
<p>12.25pm - 12.55pm</p>	<p>Panel discussion</p> <p>The panel discussion hosted by Val Watson, with David Britten, Judie Gannon and Hany Shoukry will consider emerging themes and questions arising from the presentations and delegate group discussions, inviting reflection and comments from our panellists. We will highlight some of the questions, challenges and practicalities for further exploration, providing some pointers for our thinking and next steps as practitioners in our communities, working in the field of coaching for social impact and change</p>
<p>12.55pm - 1.00pm</p>	<p>Next steps and event close</p>

***This programme is subject to change*