

Member survey results 2022



5,796 of you completed this year's membership survey, which was sent in June and open for 4 weeks.

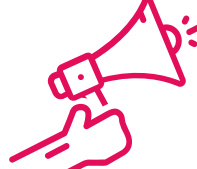
The response rate was approximately 9% and although this is lower than last year, respondents are broadly representative of our membership categories.

Key findings

It is important that BACP:



- Provides you with resources that support professional and ethical practice



- Keeps you informed about issues within the field of counselling and the profession and how they affect you



- Sets standards for the profession

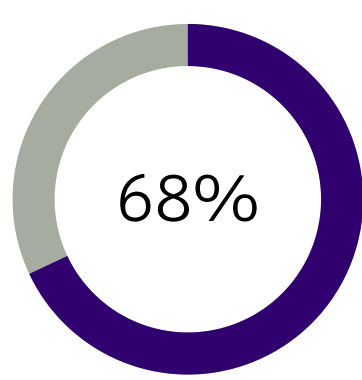


- Protects clients from unsafe and unethical practice by providing support, information and a complaints procedure

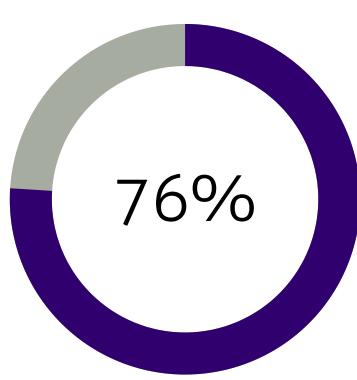


- Keeps you informed about our work and how it affects you

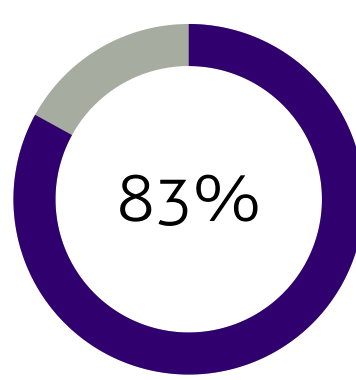
Membership survey



68% say BACP is the professional body you identify most with

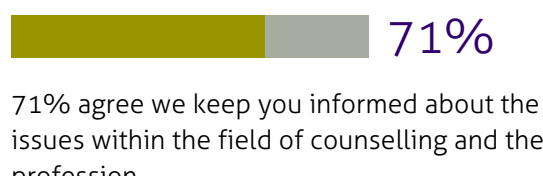
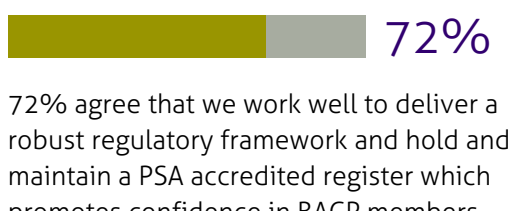
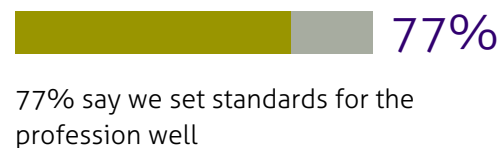
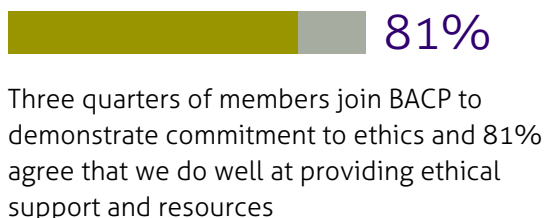


76% say you're a member of BACP because it gives credibility to your practice

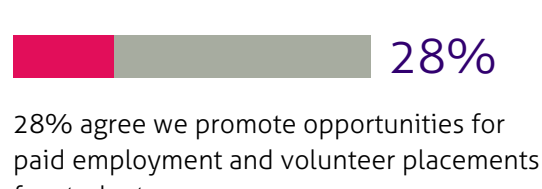
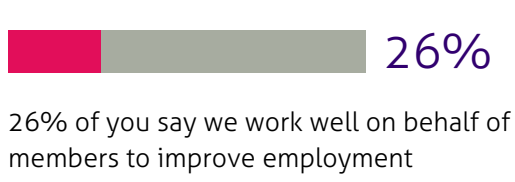
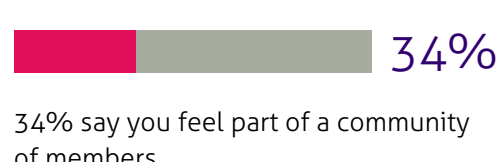
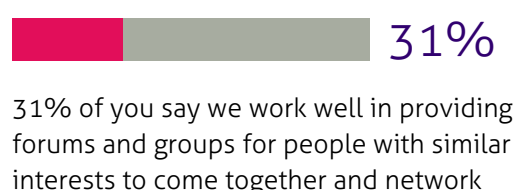


83% of you say you're likely to renew your membership either without hesitation or with some consideration of member value

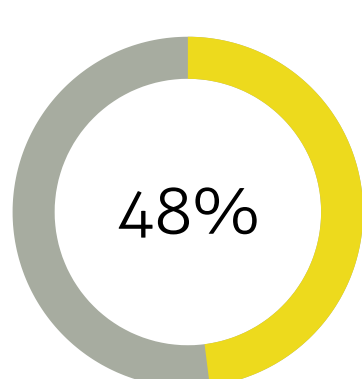
What are we doing well



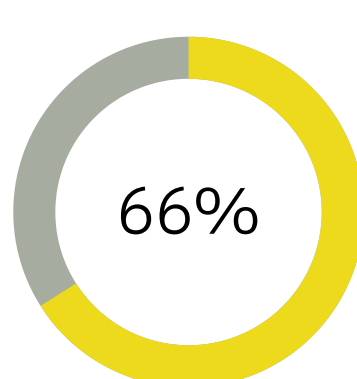
What we could do better



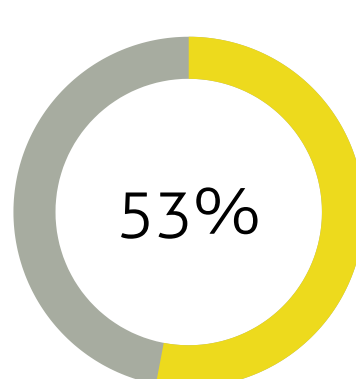
Your relationship with us



48% say we listen to members



66% say you trust us



53% agree we act in the best interests of our members

Thank you

We can only achieve our aims with your support and honest feedback. Thank you again to those of you who took part in this survey. Your feedback helps us to continually improve as your association and ensure that we're able to better support you as you change lives through counselling.