

## Online PDD - How to succeed in Private Practice

Time	Session
9.30am	Welcome and introductions
9.30am - 10.20am	Module 1 - Building a solid foundation for your private practice
10.20am - 10.35am	Live Q&A Session
10.35am - 11.20am	Module 2 - Creating your own unique private practice offer
11.20am - 11.35am	Live Q&A Session
11.35am - 11.45am	Break
11.45am - 12.32pm	Module 3 - Discovering how to get clients for your private practice
12.32pm - 1.00pm	Extended Live Q&A Session
1.00pm	Event Close

### About the presenter

**Martin Hogg** MBACP has been a counsellor in Private Practice since 2005 working exclusively with young people and adults with anger management issues. A serial social entrepreneur he established Citizen Coaching in 2005 and Birmingham Counselling Services in 2011. Martin and his team of counsellors deliver over 15,500 counselling sessions a year from their base in Birmingham. Martin has been a committee member of the BACP Private Practice division for nine years and has delivered courses for the BACP including Anger Management- a therapist's toolkit, Marketing (Grow My Practice), Business Stress and Anxiety in the Workplace.