

# Sponsorship & exhibition packages

## Unique opportunities to promote your products and services

**BACP conferences and events offer a variety of opportunities to promote your products and services to health professionals working in the mental health arena.**

We offer a variety of promotional opportunities at most of our online, in-person and hybrid events, including sponsorship packages and exhibition spaces.

We run a wide range of conferences and events reaching up to 3,000 people. These cover a broad spectrum of topics in the counselling and psychotherapy field and are open to members and non-members.

For further information about forthcoming events, please see visit **[www.bacp.co.uk/exhibitions](http://www.bacp.co.uk/exhibitions)**

## ➤ Hybrid events package

Our hybrid events are delivered in person at venues, with in-person audiences, and online to remote audiences watching through our online events platform. These events offer a great opportunity for sponsors to engage with delegates in person, while also connecting with the audience attending online.

Level of sponsorship	Features	Price ex-VAT (dependent on event type)
<b>Headline</b>	<ul style="list-style-type: none"> <li>• Double tabletop exhibition stand in premium position (2x2m), access to power, venue Wi-Fi and space for own banners and collateral</li> <li>• Four members of staff for the stand (extra staff @ £50 each)</li> <li>• Logo on venue digital screens (if available)</li> <li>• Logo and information in the digital programme and event booking webpage with a link to sponsor webpage</li> <li>• Logo in joining instructions sent to delegates</li> <li>• Logo on the homepage of the event platform</li> <li>• Dedicated page on events platform - including logo and videos</li> <li>• Single ad slide included in the ad breaks on the live stream</li> <li>• Opportunity for a taster talk to in-person audience (if available)</li> <li>• 25% discount on cost of two staff delegate places at the event keynote sessions and workshops</li> </ul>	<b>£1,800</b>
<b>Gold</b>	<ul style="list-style-type: none"> <li>• Double tabletop exhibition stand (2x2m), access to power, venue Wi-Fi and space for own banners and collateral</li> <li>• Three members of staff for the stand (extra staff @ £50 each)</li> <li>• Logo and information in the digital programme and event booking webpage with a link to sponsor webpage</li> <li>• Logo on venue digital screens (if available)</li> <li>• Logo in joining instructions email sent to all delegates</li> <li>• A single ad slide included in the ad breaks on the live stream</li> <li>• Opportunity for a taster talk to in-person audience (if available)</li> <li>• 25% discount on cost of two staff delegate place at the event keynote sessions and workshops</li> </ul>	<b>£1,400</b>
<b>Silver</b>	<ul style="list-style-type: none"> <li>• Single tabletop exhibition stand (1x2m), access to power, venue Wi-Fi and space for own banners</li> <li>• Two members of staff for the stand (extra staff @ £60 each)</li> <li>• Logo in the digital programme and event booking webpage with a link to sponsor webpage</li> <li>• Logo in joining instructions email sent to all delegates</li> <li>• Logo on venue digital screens (if available)</li> <li>• Company logo displayed on a shared 'Sponsors' ad slide included in the ad breaks for the livestream (with other silver package sponsors)</li> </ul>	<b>£800</b>
<b>Bronze (exhibitor only)</b>	<ul style="list-style-type: none"> <li>• Single tabletop exhibition stand (1x2m), access to power, venue Wi-Fi and space for own banners</li> <li>• Two members of staff for the stand (extra staff @ £70 each)</li> <li>• Company logo displayed on a shared 'Exhibitors' ad slide included in the ad breaks for the livestream</li> <li>• Logo in the digital programme and event booking webpage with a link to sponsor webpage</li> </ul>	<b>£400</b>

## > In person events package

Our in person events are delivered in venues across the country including Scotland, Northern Ireland and Wales. These events offer a great opportunity for sponsors to engage with delegates face to face.

Level of sponsorship	Features	Price ex-VAT (dependent on event type)
<b>Headline</b>	<ul style="list-style-type: none"> <li>• Double tabletop exhibition stand in premium position (2x2m), access to power, venue Wi-Fi and space for own banners and collateral</li> <li>• Four members of staff for the stand (extra staff @ £50 each)</li> <li>• Logo on venue digital screens (if available)</li> <li>• Logo and information in the digital programme and event booking webpage with a link to sponsor webpage</li> <li>• A single ad slide played during the breaks in the main room</li> <li>• Logo in joining instructions sent to delegates</li> <li>• Two-minute platform at the live stream event (if available)</li> <li>• 25% discount on cost of two staff delegate places at the event keynote sessions and workshops</li> </ul>	<b>£1,200</b>
<b>Gold</b>	<ul style="list-style-type: none"> <li>• Double tabletop exhibition stand (2x2m), access to power, venue Wi-Fi and space for own banners and collateral</li> <li>• Three members of staff for the stand (extra staff @ £50 each)</li> <li>• Logo and information in the event booking webpage with a link to sponsor webpage</li> <li>• Logo in joining instructions email sent to delegates</li> <li>• Logo on shared sponsors ad slide played during ad breaks</li> <li>• Logo on venue digital screens (if available)</li> <li>• 25% discount on cost of two staff delegate place at the event keynote sessions and workshops</li> </ul>	<b>£1000</b>
<b>Silver</b>	<ul style="list-style-type: none"> <li>• Single tabletop exhibition stand (1x2m), access to power, venue Wi-Fi and space for own banners</li> <li>• Two members of staff for the stand (extra staff @ £60 each)</li> <li>• Logo on booking webpage with link to sponsor webpage</li> <li>• Logo on sponsors ad slide played during ad breaks</li> <li>• 25% discount on cost of one staff delegate place at the event keynote sessions and workshops</li> </ul>	<b>£500</b>
<b>Bronze (exhibitor only)</b>	<ul style="list-style-type: none"> <li>• Single tabletop exhibition stand (1x2m), access to power, venue Wi-Fi and space for own banners</li> <li>• Two members of staff for the stand (extra staff @ £70 each)</li> <li>• Logo on booking webpage with link to sponsor webpage</li> </ul>	<b>£250</b>

## > Online events packages

These events are delivered remotely to an online audience through our online events platform and give sponsors the opportunity to place adverts during breaks and to display your logo.

Level of sponsorship	Features	Price ex-VAT (dependent on event type)
<b>Headline</b>	<ul style="list-style-type: none"><li>• Logo embedded into the event platform for the duration of the event</li><li>• Logo and information in the delegate programme and event booking webpage with a link to sponsor webpage</li><li>• Logo in joining instructions sent to delegates</li><li>• A single ad slide played during breaks</li><li>• Logo on holding slide at the beginning of the event</li></ul>	<b>£900</b>
<b>Gold</b>	<ul style="list-style-type: none"><li>• Logo and information in the delegate programme and event booking webpage with a link to sponsor webpage</li><li>• A single ad slide played during the breaks</li><li>• Logo in joining instructions email sent to delegates</li></ul>	<b>£800</b>
<b>Silver</b>	<ul style="list-style-type: none"><li>• Logo on the booking webpage with a link to sponsor webpage</li><li>• Logo on sponsors ad slide played during ad breaks</li></ul>	<b>£400</b>

### Contact us

To find out more about the types of events we run and the audiences attending, please visit [www.bacp.co.uk/exhibitions](http://www.bacp.co.uk/exhibitions) or email [cara.termine@thinkpublishing.co.uk](mailto:cara.termine@thinkpublishing.co.uk)

Please place 'exhibition or sponsorship enquiry' in the subject line of your email.

To sponsor an event, you need to accept our terms and conditions.