

Making research work for you

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The Research Team



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Making research work for members...

...by using our knowledge, skills and expertise to conduct, commission, facilitate and promote **relevant, impactful** research to benefit **members** and **clients**, and to enhance the **credibility** of the counselling professions.



BACP

Members

**Profession
& Public**

BACP the association

To systematically share research department expertise to ensure that BACP's work is robustly research informed.

- Data strategy
- Data and surveys group
- Competencies
- Consultations

The profession and the public

BACP strategic priorities

- **Children, Young People & Families:** School based counselling trial (ETHOS); Relate data analysis; PhD studentship
- **Older People:** Counselling in care homes; Barriers and access to counselling, clinical supervision for allied health professionals, Coaching for retirement planning; PhD studentship
- **Humanistic therapies:** Trial comparing CBT and counselling within IAPT (PRaCTICED); IAPT data analysis; SCoRE project; Research clinic consortium project

The profession and the public

We are also actively involved in:

- **Research dissemination:** *Counselling and Psychotherapy Research (CPR)*; Gold Open Access; Research conference & webcast; attendance and presenting at other conferences
- **Research relationships:** Talking Therapies Taskforce (TTTF); Society for Psychotherapy Research; Child Outcomes Research Consortium (CORC); Humanistic therapies research strategy summit; Making links with academic partners and external organisations to collaborate on bidding for research funding

Direct work with members

To engage members with relevant research that enhances their practice, employability and credibility as professionals.

Routine outcome measures: Pragmatic Tracker project.

Research methods materials: Good practice guidance; CPD hub; develop resources; supporting accredited courses.

Funding: PhD studentships; PhD membership fee waivers.

Integration of research into existing activity: TT; 'further reading' for Working With events.

Dissemination and comms: CPR; Research conference and webcast; CPD hub; comms campaign; Making Connections.

How does our work benefit you?

- Keeping skills and knowledge up to date, ensuring effective practice (CPR, for example)
- Developing research knowledge, skills and study - contributes to employability
- Ability to systematically evaluate practice and effectiveness (Pragmatic tracker)
- Supporting campaigns with credible evidence: NICE, materials for members to use to evaluate services and argue for commissioning
- Ensuring that members' data is used efficiently and effectively to support development of services; not bombarded with questionnaires (D&S work etc)
- Standards, good practice guidance etc, evidence-based - member can be sure that these are credible and reliable.
- Dissemination of research - CPR, research conference, relationships with academics etc - supporting and building the profile of BACP and the profession, credibility etc



Questions?

The background features a large, thick, dark purple arc that curves from the bottom left towards the top right. Below this arc, there are two bright pink shapes: a triangle on the left and a larger, irregular shape on the right, both partially obscured by the purple arc.