

# PRIVATE PRACTICE CONFERENCE 2020

**Saturday 26  
September  
2020**

Venue ETC Venue County Hall Riverside Building, Belvedere Road, London, SE1 7PB

## **Communication: Can you understand me?**

As therapists there is rarely a 'one size fits all' approach, whether that is theoretical style or how we communicate with each other.

How do we communicate when conventional methods aren't appropriate? When for example, a disability is present – for example loss of sight or hearing?; across generations i.e. when working with young people vs the older generation; or how present are our own prejudices and do they form an opinion; what about hidden communication – where we live, our political views and lastly when we need to work with neuro diversity.

These are questions we would like to explore in our next BACP Private Practice Conference.

**300 Delegate Attendees**

**1200 Live Webcast Views**

**1400 session downloads (paid service for members)**

## **Headline sponsor** One available

- Double stand space in a premium position (6x2m table top exhibition)
- 4 members of staff for the stand (additional members of staff £50 + vat each)
- Space for pop-up banners
- Company logo and blurb within the delegate brochure
- Advertising page in the delegate brochure in a prominent position
- 5 minute interview featured on live webcasts and download sessions
- 2 discounted event tickets for company employees to attend the conference

**Cost: £1,300 + vat**

## **Exhibition opportunities:**

### **Premium exhibitor**

- Stand space in a premium position (3x2m table top exhibition)
- 2 members of staff for the stand (additional members of staff £50 + vat each)
- Space for pop-up banners
- Company logo and blurb within the delegate brochure
- 2 minute interview featured on live webcasts and download sessions
- 1 discounted event ticket for company employees to attend the conference
- Option: Full page in the delegate brochure (Additional £120 + vat)

**£400 = VAT**

### **Exhibitor stand**

- Stand space (3x2m table top exhibition)
- 2 members of staff for the stand (additional members of staff £50 + vat each)
- Space for pop-up banners
- Company logo and blurb within the delegate brochure
- 2 minute interview featured on live webcast and download sessions
- Options: Full page in the delegate brochure (Additional £135 + vat)

**£300 = VAT**

### **Workshop Sponsorship**

- Branding in workshop room and on presentations
- Branding and logo in brochure
- Branding on BACP Private Practice programme online
- A place at BACP Private Practice Conference

**£200 + VAT**

### **Additional opportunities:**

- Full page in the delegate brochure £165 + vat